

8299 Old Redwood Hwy, Cotati, CA 94931, 707-795-2398 info@songbirdcenter.org, www.songbirdcenter.org



## Practitioner & Rental Options -2020

One Time, On-Going, Community, Songbird Flock Night, Two Practitioner Packages All classroom rentals are listed on our website, paper calendar, and e-newsletter.

### One Time Rentals (\$60 minimum rental)

One Time	Large Classroom	Small Classroom	<b>Treatment Room</b>
2-5 hours	\$30 per hour	\$20 per hour	\$15 per hour
6-10 hours	\$27 per hour	\$18 per hour	\$13.50 per hour
11+ hours	\$24 per hour	\$16 per hour	\$12 per hour
8-hour day	\$150 per day	\$100 per day	\$75 per day
All day	\$180 per day	\$120 per day	\$90 per day

- Reserving a room requires a \$60 deposit.
- The remainder is due and non-refundable 30 days beforehand.

### On-Going/Occasional Rentals (\$60/year Annual Fee, 20-40% off One Time Rates)

On-Going/Occasional Classroom Rentals	Large Classroom (Peak/Non-Peak)	Small Classroom (Peak/Non-Peak)
2-5 hours	\$24/\$18 per hour	\$16/\$12 per hour
6-10 hours	\$22/\$16 per hour	\$14/\$11 per hour
11+ hours	\$19/\$14 per hour	\$12/\$10 per hour
1-hour/week	/\$76.50 per month	/\$50 per month
1.5-hours/week	\$138/\$103 per month	\$92/\$69 per month
2-hours/week	\$184/\$138 per month	\$122/\$92 per month
2.5-hours/week	\$204/\$153 per month	\$136/\$102 per month
3-hours/week	\$245/\$184 per month	\$163/\$122 per month
Extra hour/week	\$80/\$60 per month	\$53/\$40 per month
One 8 hour day:	\$120/\$90 per day	\$80/\$60 per day
One 10-hour day:	\$144/\$108 per day	\$96/\$72 per day

<b>Treatment Room Rentals</b>	Downstairs	Upstairs
One 4-hour day/week (9-1,1-5,or 5-9)	\$60/month	\$75/month
One 6-hour day/week (9-3 or 3-9)	\$80/month	\$105/month
Two days	\$140/month	\$190/month
One 8-hour day/week (9-5 or 1-9)	\$100/month	\$135/month
Two Days	\$180/month	\$250/month
Hourly as-needed	\$15/hour	\$15/hour

# Peak Hours are 7pm-10pm Monday-Friday 9am-10pm Saturday/Sunday

- On-going rentals require a last month rent deposit.
- Treatment rooms require a 6-month lease.
- Weekly classroom rentals require a 3-month lease.
- 30 days' notice is required to end the rental after the end of the lease.
- Rent is due on the 1<sup>st</sup> of the month and a \$25 late fee applies after the 5<sup>th</sup>.
- Free Setup/Takedown Time: 15 minutes on each end for <2 hours, 30 minutes for 2+ hours

Community Rates for FREE/Donation classes	Small Room (Peak)/Either Room (Non-Peak)	
One 1-hour class/month for 3 months	\$30/quarter for 3 hours (one hour per month)	
Two 1-hour classes/month OR One 2-hour class	\$45/quarter for 6 hours (two hours per month)	
Weekly 1-hour classes/month OR Two 2-hour classes	\$60/quarter for 12-13 hours	
Weekly 1.5 hour/classes	\$75/quarter for 19.5 hours	
Weekly 2 hour classes	\$90/quarter for 26 hours	

### Songbird Friday Flock Night (\$100 + 50% of \$10-\$20 suggested donation)

This 2-hour marketing rental package provides you with the following support and exposure to grow your business:

- Use of our space from 7:00pm-9:00pm on a Friday Night plus set-up at 6:30 (or 6:00 if needed)
- Dedicated event email to our mailing list of 1500+ people
- Posting on our Meetup group, Facebook page, and various Sonoma County calendar sites
- JPG and PDF flier using our standard format with printed copies at Songbird
- Set-up, takedown and registration at door plus a copy of the event attendance emails
- Event attendance averaging 5-15 people from Songbird marketing plus what you bring in.

**Requirements:** You are responsible for helping to market the event by emailing it to your mailing list, promoting it on social media, etc.

# Songbird Flock Practitioner Packages

The intent of these packages is to create a win-win collaboration so that our combined exposure and marketing leads to more clients for all of us. You do need to rent space at Songbird to join the Songbird Flock. Joining comes with these benefits:

- A listing in our Practitioner Directory (on-line and paper)
- Your bio posted on our website and in the hall by the classroom reception area
- Facebook page and Meetup group for posting events
- Monthly Practitioner Support Meetings
- Opportunity to blog for our newsletter
- Collaborative marketing events such as Hands of Gold Healing Clinic, Walk-In "sample hours," Experience Songbird Saturday open house, and community health fairs\*
- Rotating Practitioner Spotlight in our monthly e-newsletter\*

\*When space is limited, priority for these benefits will be given to Professional Practitioners.

**Prerequisites & Requirements:** Finalizing these packages requires you to attend at least three Songbird activities including one Hands Gold Healing Clinic and one Practitioner meeting. You must submit a 150-200 word personal bio, picture, and Rental Information form. **A one year commitment is required.** 

### Basic (\$90/year Annual Fee, 20-40% off One Time Rates)

Rates are the same as On-Going except that hourly treatment rooms are \$12/hour instead of \$15/hour.

#### Additional Minimum On-going Requirement:\*\*

• One Hands of Gold Healing Clinic per month, or two 3-hour shifts of Walk-In "sample hours," or some other 3+ hours/month collaborative marketing task.

### Professional (\$120/year Annual Fee, \$60/month minimum rental, 40+% off One Time Rates)

Peak rates are the same as Non-Peak in On-Going table. Non-peak is an additional 10% off. As-needed treatment rooms are \$12/hour instead of \$15/hour. The minimum rental can be used for as-needed hours. Friday Flock Night is only \$50 instead of \$100 (50% off)

#### Additional Minimum On-going Requirements:\*\*

- Two Hands of Gold Healing Clinics per month, or weekly 3-hour Walk-In shifts, or a combination.
- Regular attendance at Practitioner Support Meetings (encouraged for Basic).
- Help planning and organizing collaborative marketing events (encouraged for Basic).

\*\*Work trade for rent may be available for collaborative marketing tasks beyond the minimum such as flier posting, newsletter editing, website updating, social media, bookkeeping, etc.